



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

National Media Inc
815 Slater Lane
Alexandria, VA 22314

Contract # 47388

Schedule Dates 08/11/12-08/17/12
Advertiser RNC-REPUBLICAN NATIONAL (3512)
Agency National Media Inc (1946)
Product POLITICAL ISSUE (1052)
Brand EST 2991 8/11-8/17 (27196)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name Angle, Ben
Phone/Fax /
CPE 2991
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,695.00
Net Total \$43,605.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Aug. 2012 21 \$51,300.00
Grand Total: 21 \$51,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/16/12	1	:30	12P-12:30P (ET)	1	1	1	1	1				3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		8/10/12
2.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4P-4:30P (ET)	1	1		1	1				3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		8/10/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	1	:30	4:30P-5P (ET)	1	1		1	1				2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		8/10/12
4.0	Normal Line / SPOT	08/13/12-08/16/12	1	:30	6P-6:30P (ET)	1	1		1	1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/10/12
5.0	Normal Line / SPOT	08/13/12-08/14/12	1	:30	5P-5:30P (ET)	1	1	1						2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		8/10/12
6.0	Normal Line / SPOT	08/13/12-08/13/12	1	:30	9P-STARS EARN STRIPES	1	1							1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		8/10/12
7.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	11:34P-THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/10/12
8.0	Normal Line / Olympics	08/11/12-08/11/12	1	:30	10A-OLYMPICS SAT/SUN DAY							2		2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		8/10/12
9.0	Normal Line / Olympics	08/12/12-08/12/12	1	:30	7:58P-OLYMPICS CLOSING CEREMONY	1						1		1	\$22,000.00	\$22,000.00	WHDH Boston (WHDH)		8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.